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                    9: Business & Industry(R) Jul/1994-2003/May 16
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                    13: BAMP 2003/May W2
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                    16: Gale Group PROMT(R) 1990-2003/May 16
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                    20: Dialog Global Reporter 1997-2003/May 16
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                    34: SciSearch(R) Cited Ref Sci_1990-2003/May W2
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                    35: Dissertation Abs Online_1861-2003/Apr
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                    40: Enviroline(R) 1975-2003/May
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                    47: Gale Group Magazine DB(TM)_1959-2003/May 15
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                    63: Transport Res(TRIS) 1970-2003/Apr
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                    73: EMBASE 1974-2003/May W1
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                    75: TGG Management Contents(R) 86-2003/May W2
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                    88: Gale Group Business A.R.T.S._1976-2003/May 16
                   144: Pascal_1973-2003/May W1
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                   148: Gale Group Trade & Industry DB 1976-2003/May 16
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                   149: TGG Health&Wellness DB(SM) 1976-2003/May W2
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                   155: MEDLINE(R)_1966-2003/May W2
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                   163: Ageline(R) 1965-2003/Feb
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                   180: Federal Register 1985-2003/May 16
                   194: FBODaily_1982/Dec-2003/Jan
                   203: AGRIS 1974-2003/May
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                   256: SoftBase:Reviews, Companies&Prods. 82-2003/Apr
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                   349: PCT FULLTEXT 1979-2002/UB=20030515,UT=20030508
                   388: PEDS: Defense Program Summaries 1999/May
       Examined 250 files
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                   440: Current Contents Search(R) 1990-2003/May 16
       Examined 300 files
                   483: Newspaper Abs Daily 1986-2003/May 16
                   484: Periodical Abs Plustext 1986-2003/May W2
                   541: SEC Online (TM) Annual Repts_1997/Sep W3
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                    16: Gale Group PROMT(R) 1990-2003/May 06
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                    20: Dialog Global Reporter 1997-2003/May 07
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                    34: SciSearch(R) Cited Ref Sci 1990-2003/Apr W4
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                    47: Gale Group Magazine DB(TM) 1959-2003/May 05
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                    73: EMBASE_1974-2003/Apr W4
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                    88: Gale Group Business A.R.T.S._1976-2003/May 06
                    99: Wilson Appl. Sci & Tech Abs_1983-2003/Mar
                   141: Readers Guide 1983-2003/Mar
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                   148: Gale Group Trade & Industry DB_1976-2003/May 06
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                   155: MEDLINE(R) 1966-2003/May W1
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                   180: Federal Register 1985-2003/May 06
                   195: FBODaily Feb 2003-2003/May 08
                   211: Gale Group Newsearch (TM) 2003/May 06
       Examined 150 files
                  262: CBCA Fulltext_1982-2003/May
                   275: Gale Group Computer DB(TM) 1983-2003/May 06
       Examined 200 files
       Examined 250 files
                  440: Current Contents Search(R)_1990-2003/May 06
       Examined 300 files
                  484: Periodical Abs Plustext 1986-2003/Apr W4
       Examined 350 files
                  545: Investext(R) 1982-2003/May 07
                   553: Wilson Bus. Abs. FullText_1982-2003/Mar
                   608: KR/T Bus.News. 1992-2003/May 07
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                   621: Gale Group New Prod. Annou. (R) 1985-2003/May 06
                   624: McGraw-Hill Publications 1985-2003/May 06
                   635: Business Dateline(R) 1985-2003/May 06
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                   649: Gale Group Newswire ASAP(TM) 2003/May 06
                   660: Federal News Service_1991-2002/Jul 02
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... Ron Grenfell. Ph.D Thesis. "A **Predictive Model** of **Field Sales Activity** for **Sales**

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... Mobile **Field Sales**. 3.0. ... Increase **Sales** Rep Retention-Reduce Administrative Costs-Enforce **Sales Model**-Increase Revenue. Positioning. ... IVR. **Predictive**. Connectivity. ... www.ssiworldwide.com/northamerica/tcmoaug/ ppt/CRM-Scott_McMarrow-Oracle_3-2-99.ppt - <u>Similar pages</u>

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... continued to promote as they had in the past, the **field** test was started ... First, the neural network **model** was very accurate in its **predictive** capabilities. ... www.e-optimization.com/resources/ uploads/TargetMarket.pdf - <u>Similar pages</u>

"Medical Marketing & Media" article, June 1998

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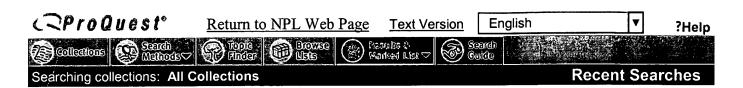
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